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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
09/865,735	05/24/2001	John C. Seibel	068082.0113 4250		
7590 03/08/2004			EXAMINER		
Ann C. Livingston			WONG, LESLIE		
Baker Botts LL	P				
2001 Ross Ave	nue, Suite 600	ART UNIT	PAPER NUMBER		
Dallas, TX 75201-2980			2177	10	
		DATE MAILED: 03/08/2004			

Please find below and/or attached an Office communication concerning this application or proceeding.

Office Action Summary		Applicati	on No.	Applicant(s)				
		09/865,7	35	SEIBEL ET AL.				
		Examine	•	Art Unit				
		Leslie W		2177				
The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply								
THE - Exte after - If the - If NO - Failt Any	ORTENED STATUTORY PERIOD FOR REMAILING DATE OF THIS COMMUNICATIOnsions of time may be available under the provisions of 37 CF SIX (6) MONTHS from the mailing date of this communication a period for reply specified above is less than thirty (30) days, a period for reply is specified above, the maximum statutory per to reply within the set or extended period for reply will, by streply received by the Office later than three months after the need patent term adjustment. See 37 CFR 1.704(b).	ON. R 1.136(a). In no ev n. a reply within the stateriod will apply and w tatute, cause the app	ent, however, may a reply be tim utory minimum of thirty (30) days ill expire SIX (6) MONTHS from lication to become ABANDONE	nely filed s will be considered timel the mailing date of this c O (35 U.S.C. § 133).				
Status								
1)	Responsive to communication(s) filed on 1	10 December 2	<u>003</u> .					
2a)⊠	This action is FINAL . 2b) This action is non-final.							
3)□	Since this application is in condition for allowance except for formal matters, prosecution as to the ments is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.							
Disposit	ion of Claims				·			
5)□ 6)⊠ 7)□	Claim(s) 1-17 is/are pending in the applica 4a) Of the above claim(s) is/are with Claim(s) is/are allowed. Claim(s) 1-17 is/are rejected. Claim(s) is/are objected to. Claim(s) are subject to restriction are	drawn from co						
Applicat	on Papers							
10)□	The specification is objected to by the Examine The drawing(s) filed on is/are: a) Applicant may not request that any objection to Replacement drawing sheet(s) including the co The oath or declaration is objected to by the	accepted or b) the drawing(s) b rrection is requir	pe held in abeyance. See ed if the drawing(s) is obj	37 CFR 1.85(a). ected to. See 37 CI	• •			
Priority ι	ınder 35 U.S.C. § 119			•				
12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of: 1. Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). * See the attached detailed Office action for a list of the certified copies not received.								
Attachmen	t(s)							
_	e of References Cited (PTO-892)		4) Interview Summary	(PTO-413)				
2) Notic 3) Inforr	e of Draftsperson's Patent Drawing Review (PTO-948) nation Disclosure Statement(s) (PTO-1449 or PTO/SB r No(s)/Mail Date		Paper No(s)/Mail Da 5) Notice of Informal Pa 6) Other:	te)-152)			

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DETAILED ACTION

Information Disclosure Statement

1. Applicants' Information Disclosure Statement, filed 10 December 2003, has been received, entered into the record, and considered. See attached form PTO-1449.

Claim Rejections - 35 USC § 102

2. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.
- 3. Claims 1-5 and 7-17 are rejected under 35 U.S.C. 102(e) as being anticipated by **Perkowski** (US 2003/0139975 A1).

Regarding claims 1 and 7, **Perkowski** teaches a text mining system and method for providing data identifying prospective customers of a product or service provided by a product/service provider, comprising:

a). a data acquisition process for extracting text data from at least one
Internet text source (i.e., customer sends retailer product related email) selected from
the group of: newsgroups, discussion forums, mailing lists, and web sites; wherein the
text sources are associated with participants of the text sources (¶ 242);

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- c). a text mining server for receiving and executing searches of database, each query requesting a search for participants who are prospective customers of the product or service, thereby identifying at least one document containing information identifying a prospective customer who is discussing the product or service (i.e., registered manufacturer can access web documents that were reviewed by shoppers) (¶ 244);
- d). a web server for providing access to the text mining server via a web browser and the Internet, such that the product/service provider may execute the searches on line via the Internet (Figs. 3A 10A and 3A 13A), and receive a query response containing the information identifying a prospective customer and a link to the document (i.e. using data mining) (¶ 243); wherein the web server (i.e., email server) is different from the servers (central email server) for the text data (Fig. 3A 13C).

Regarding claims 2 and 8, **Perkowski** further teaches wherein the corporate text files are items of digitally recorded correspondence (i.e., email) (¶s 242-244).

Regarding claims 3, and 9, **Perkowski** further teaches wherein the corporate text files are digital voice records (i.e., Voice-over-IP applications) (¶ 234).

Regarding claims 4 and 10, **Perkowski** further teaches wherein the data acquisition process is implemented with a web crawler (¶ 266).

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Regarding claims 5 and 11, **Perkowski** further teaches wherein a user profiles database, and wherein the mining server further accesses the user profiles database for use in formulating queries (¶ 212, (3) building detailed profile).

Regarding claims 12 and 14, **Perkowski** further teaches the step of electronically delivering advertising to the prospective customer (¶ 75).

Regarding claim 13, **Perkowski** further teaches wherein the advertising is a link to a website (¶s 75 and 190).

Regarding claim 15, **Perkowski** further teaches performing a reverse lookup for additional information about the prospective customer and wherein the delivering step further includes delivering the additional information (¶ 672).

Regarding claim 16, **Perkowski** further teaches a reverse lookup process for performing a reverse lookup, via the Internet, for contact information associate with the potential customer, and wherein the web server further provides the contact information with the query response (¶ 672).

Regarding claim 17, **Perkowski** further teaches receiving from the product/service provider, via a web browser, an identification of one or more of the Internet text sources to be searched by the product/service provider (¶ 751).

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4. Claim 6 is rejected under 35 U.S.C. 103(a) as being unpatentable over

Perkowski (US 2003/0139975 A1) as applied to claims 1-5 and 7-17 above, and further in view of Levac et al. (U.S. Patent 6,034,970).

Regarding claim 6, **Perkowski** teaches Voice-over-IP applications in instances where telephonic hand-sets are provided at the kiosk, as shown in FIG. 3A3 through 3A7 (¶234).

Perkowski does not explicitly teach a step wherein the data acquisition process further accesses Internet voice-to-text files.

Levac et al., however, teaches a step of wherein the data acquisition process further accesses Internet voice-to-text files (col. 4, lines 4-16).

It would have been obvious to one of ordinary skill in the art at the time of the invention was made to allow data acquisition via voice-to-text files as diverse types of communication offer more flexible to users in the process of acquiring data on the Internet.

Response to Argument

5. Applicant's arguments with respect to claims 1-17 have been considered but are most in view of the new ground(s) of rejection.

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Conclusion

6. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

Baron et al. (U.S. Patent 5,809,481)

Runge et al. (US 2002/0016735)

Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Leslie Wong whose telephone number is (703) 305-3018. The examiner can normally be reached on Monday to Friday 9:30am - 6:30 pm.

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If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John E Breene can be reached on (703) 305-9790. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Leslie Wong Patent Examiner Art Unit 2177

LW 03 March 3, 2004

> JEAN'H HOMERE PRIMARY EXAMINER